

Corporate In-House Creative

SEAN KAGAWA

ABOUT

Graphic designer and art director with strong design, production and layout experience in corporate identity, packaging, print collateral, advertising, annual reports, presentations and photography. Special emphasis on fresh, strategic conceptual design and communication goals, project management and business development. Proven creative and software skills. Comfortable handling multiple projects from concept to completion while meeting tight deadlines. Self-motivated and very resourceful. Strong ability to bring visual ideas from concept through to successful completion. Skilled communicator with persuasion and tact. Committed strategic team player. Collaborative brainstorming skills. A problem solver who works well as a team member or independent contributor.

EDUCATION

Completed May 2002

BROOKS COLLEGE OF ART & DESIGN

LONG BEACH, CALIFORNIA

- *Graphic Design*

CONTACT

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SKILLS



AREAS OF EXPERTISE

I live, breathe and eat Adobe Creative Suite. Expert skills in Photoshop, Illustrator, InDesign, Bridge, Excel, Word and Powerpoint. Also an expert in other MS Office programs only because the world requires it. Experienced with HTML and low-level coding. Strong troubleshooting skills, familiar with cross-browser and cross-platform issues, comfortable with Mac or PC. Hands-on food and event photography experience are also in attendance, as well as consulting with contracted photographers.

WORK EXPERIENCE

2010

PRESENT

SENIOR GRAPHIC DESIGNER YARD HOUSE RESTAURANTS, INC. (\$60-\$62K)

In-house design responsibilities include: conceptual brand menu design exploration, menu design & price maintenance, digital media design, photography, signage, holiday promos and advertising, location specific promos and advertising, sport related marketing, design support, set design, digital research for latest tech related to options on active projects, coaster design, various department document support, training and guidance of new designers.

2002

2010

GRAPHIC DESIGNER CLAIM JUMPER RESTAURANTS, LLC. (\$40K-\$60K)

Originally part of a two-person design team, by 2008 was sole designer in charge of all design pertaining to the company, from guest experience to employee support. Full company wide menu design, fulfillment, support and limited photography. Quickly learned various major print and digital media types from small flyers and email blasts to bus wraps and billboards.